

ALEX ZYUZIKOV

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Portfolio: www.az-design.net

SENIOR WEB DEVELOPER

PROFILE

Innovative web developer with over 10 years of hands-on experience and solid understanding of ASP.NET, C#, AJAX, JavaScript, and SQL. Expertise in managing website development processes from architectural and functional concept to completion. Recognized problem solving skills, consistently delivering complex, large-scale projects on time and within budget.

- Pivotal role in launching the first website in the industry capable of one-hour turnaround for online photo print orders for Wal-Mart, the world's number one retailer. Required high scalability to handle the volume of millions of orders per year. Project delivered on time and on budget under very tight deadlines.
- Led the development of Fujifilm's "Get The Picture Online" service, which is available as part of every version of Windows Vista and XP.
- Developed the e-commerce platform and devised SEO strategies that drove over \$2M annually in sales for World Kickboxing Center, Inc., and significantly expanded the company's presence in the industry.

CORE COMPETENCIES

Web Application Development • ASP.NET • C# • AJAX • LINQ • JavaScript • SQL Server • T-SQL
Network and Server Infrastructure • Application Scalability • SEO Strategies • Systems Architecture
Analytical / Problem Solving Skills • Agile Software Development • Software Development Lifecycle • Project Management
E-Commerce Solutions • Secure XML Web Services • .NET Entity Framework • jQuery

PROFESSIONAL EXPERIENCE

FIRST PRIORITY FINANCIAL, INC. • Fairfield, CA • May 2009 – present

LOGICALSOLUTIONS.NET, INC. • Rochester, NY • April 2008 – May 2009

Headquartered in Rochester, NY, LogicalSolutions.net is a full service Internet company providing website and application development, hosting, and marketing solutions.

Lead Web Applications Developer

Led design and development for a variety of e-commerce and Content Management System (CMS) initiatives with a total scope of \$1.5M+ for clients that included United Way, Charlie Palmer Group, and Palmer Foods. Played a pivotal role in the company's internal web portal architecture and development to optimize information sharing and address clients' needs more effectively. Key player in the review and re-engineering of the company's workflow, software development lifecycle, testing, and release processes. Reported to the Director of Development.

- Designed and developed a complex, high-availability e-commerce website for Charlie Palmer Group. Project delivered on time and on budget.
- Integrated content management system and e-commerce capabilities for United Way's website. Project delivered on time and on budget.

Skills: ASP.NET 2.0/3.5, C#, AJAX, Entity Framework, LINQ, jQuery, ADO.NET, JavaScript, CSS, Web Services, T-SQL, SQL Server, SDLC, n-Tier Architecture, Interface Design and Usability, Team Leadership.

WORLD KICKBOXING CENTER, INC. • Victor, NY • May 2007 – January 2008

E-commerce start-up company selling instructional martial arts videos, clothing, etc. with \$2M+ in annual sales.

Web Architect

Designed and developed a highly dynamic e-commerce shopping cart application for the company. Guided long-range strategy planning to integrate company's vision and objectives within the software architecture. Reported to the CEO of the company.

Web Architect

- Worked directly with the CEO to define project requirements and managed application design and implementation.
- Designed and implemented scalable and fault-tolerant ASP.NET code as well as complete database schema for the shopping cart application within deadlines and on budget.
- Designed, managed, and oversaw the implementation of the company's network and server infrastructure.

Skills: ASP.NET 2.0/3.5, C#, AJAX, LINQ, ADO.NET, JavaScript, CSS, Web Services, T-SQL, SQL Server, Team Foundation Server, n-Tier Architecture, SDLC, Project Management, Interface Design and Usability, SEO Strategies, Systems Architecture, Team Leadership.

FUJIFILM E-SYSTEMS, INC. • Rochester, NY • April 2004 – May 2007

Software and systems development organization that serves the global marketplace for Fujifilm Photo Imaging products and services.

Web Applications Developer

Led the development and maintenance of a number of high-availability photo-finishing websites and mobile applications for such clients of Fujifilm as Wal-Mart, Microsoft, Ritz Camera, Walgreen's, Sam's Club and others. Administered project lifecycle from initial planning and research through deployment, testing, training, and operations. Reported to the Development Manager.

- Played a crucial role in the development and maintenance of the Wal-Mart PhotoCenter, the photo-finishing website for the world's number one retailer.
- Led the development of Fujifilm's "Get The Picture Online" service, available in every version of Windows Vista and XP.
- Developed and supported the Framework and WebService API's used as a middleware layer between the SQL Server back-end and web applications. These API's were utilized internally by Fujifilm e-Systems as well as such clients of Fujifilm as Wal-Mart, Sprint, Ritz Camera and others.
- Took on the role of lead developer and architect of a custom server control library, which allowed a common set of back-end code to be used in conjunction with the Framework across all photo-finishing websites and mobile applications developed by Fujifilm e-Systems. The server control library greatly reduced development time by eliminating code duplication and allowing for true separation of back-end code and UI elements.
- Developed SQL Server back-end schema and stored procedures, migration scripts, and integrated them into the API.

Skills: ASP.NET 1.1/2.0/3.0, C#, AJAX, ADO.NET, Framework Development, JavaScript, CSS, Web Services, T-SQL, SQL Server, n-Tier Architecture, ASP, VBScript, XML, XSL, SDLC, Team Leadership.

WORLD MARTIAL ARTS, INC. • Victor, NY • September 2003 – April 2004

E-commerce start-up company selling instructional martial arts videos, clothing, etc.

Lead Web Applications Developer

Built new e-commerce websites to capitalize on emerging market opportunities that allowed the company to capture \$1M in sales in the first year. Reported to the CEO.

- Developed several highly-customizable database-driven e-commerce solutions for the company. Implemented integration of UPS Online® Tools and QuickBooks® as well as a merchant gateway for payment processing.
- Responsible for search engine optimization and internet marketing of the developed e-commerce solutions resulting in a significant increase in traffic and sales.
- Developed a highly-scalable web site traffic analysis application with the ability to handle millions of users and thousands of transactions per second.

Skills: ASP.NET 1.1/2.0, C#, ADO.NET, Framework Development, JavaScript, CSS, Web Services, T-SQL, SQL Server, n-Tier Architecture, ASP, VBScript, Interface Design and Usability, SEO Strategies, SDLC, Team Leadership.

BADDOG DIGITAL PRODUCTIONS, INC. • Rochester, NY • July 2000 – September 2003
Internet start-up company that designs and develops web applications for a variety of clients.

Lead Web Applications Developer

Designed and developed various web sites from static marketing sites to data-driven, heavily interactive Web-based applications supported by a back-end intranet. Supervised two employees. Reported to the President of the company.

- Managed and led the process of strategic development, database design and implementation, and page composition for a variety of web applications.
- Led the development of a number of graphic design and multimedia projects implemented using Flash, Director, and Premiere.

Skills: ASP.NET 1.1/2.0, C#, ADO.NET, Framework Development, JavaScript, CSS, T-SQL, SQL Server, Access, ASP, VBScript, SDLC, Interface Design and Usability, Team Leadership.

EDUCATION

B.S. Degree in Information Technology
Rochester Institute of Technology • Rochester, NY

TECHNICAL PROFICIENCIES

Professional and Programming Language Skills:

- C#, ASP.NET, AJAX, LINQ, JavaScript, jQuery, ASP / VBScript, VB.NET, Visual Basic, XML Web Services, SOAP
- .NET Framework 1.1 / 2.0 / 3.0 / 3.5, 4.0, .NET Entity Framework, LINQ to SQL, ADO.NET, NetTiers
- T-SQL, SQL Stored Procedures
- XHTML, DHTML, HTML, XML, CSS

Software and Development Tools:

- Microsoft Visual Studio.NET 2003 / 2005 / 2008 / 2010
- Team Foundation Server, Visual SourceSafe, SourceGear Vault, SubVersion / TortoiseSVN
- Microsoft SharePoint, Office, Visio
- Adobe Photoshop / ImageReady Dreamweaver, Fireworks, Flash, Director, Flex, Premiere, Illustrator, Acrobat, InDesign, AfterEffects, PageMaker

Database Development Environments:

- Microsoft SQL Server 2000 / 2005 / 2008
- Microsoft Access
- MySQL
- Oracle

Platforms:

- Microsoft Windows 2000 / XP / Vista / 7,
- Microsoft Windows 2003 / 2008 / 2008 R2 Server Editions
- Linux
- MacOS

LANGUAGES SPOKEN

English • Russian • Ukrainian