

ALEX ZYUZIKOV

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SENIOR WEB DEVELOPER

PROFILE

Innovative web developer with over 10 years of hands-on experience and solid understanding of ASP.NET, C#, AJAX, JavaScript, and SQL. Expertise in managing website development processes from architectural and functional concept to completion. Recognized problem solving skills, consistently delivering complex, large-scale projects on time and within budget.

- Pivotal role in launching the first website in the industry capable of one-hour turnaround for online photo print orders for Wal-Mart, the world's number one retailer. Required high scalability to handle the volume of millions of orders per year. Project delivered on time and on budget under very tight deadlines.
- Led the development of Fujifilm's "Get the Picture Online" service, which is available as part of every version of Windows 7, Vista and XP.
- Developed the e-commerce platform and devised SEO strategies that drove over \$2M annually in sales for World Kickboxing Center, Inc., and significantly expanded the company's presence in the industry.
- Developed and launched RateAlert.com, one of the most widely-used online resource centers in the mortgage business.

CORE COMPETENCIES

Web Application Development • ASP.NET • C# • AJAX • LINQ • JavaScript • SQL Server • T-SQL
Network and Server Infrastructure • Application Scalability • SEO Strategies • Systems Architecture
Analytical / Problem Solving Skills • Agile Software Development • Software Development Lifecycle • Project Management
E-Commerce Solutions • Secure XML Web Services • .NET Entity Framework • ASP.NET MVC Framework • jQuery

PROFESSIONAL EXPERIENCE

FIRST PRIORITY FINANCIAL, INC. • Fairfield, CA • May 2009 – present

First Priority Financial is a full service mortgage broker, who also provides a wide range of e-commerce solutions to mortgage professionals nationwide.

Senior Web Applications Developer

Designed, developed, and maintained RateAlert.com, a high-volume e-commerce enabled resource center used by thousands of mortgage professionals daily. Took on the role of lead developer for the company's intranet application used to manage all aspects of its online presence and its user base. Reviewed and optimized the company's workflow, software development lifecycle, testing, and release processes.

- Worked directly with the CEO to define project requirements and managed application design and implementation.
- Designed and implemented scalable and fault-tolerant ASP.NET code as well as complete database schema for the above web applications within deadlines and on budget.

Skills: ASP.NET 3.5/4.0, C#, AJAX, LINQ, ADO.NET, MVC, JavaScript, CSS, Web Services, T-SQL, SQL Server, Team Foundation Server, n-Tier Architecture, SDLC, Project Management, Interface Design and Usability, Systems Architecture, Team Leadership.

LOGICALSOLUTIONS.NET, INC. • Rochester, NY • April 2008 – May 2009

Headquartered in Rochester, NY, LogicalSolutions.net is a full service Internet company providing website and application development, hosting, and marketing solutions.

Lead Web Applications Developer

Led design and development for a variety of e-commerce and Content Management System (CMS) initiatives with a total scope of \$1.5M+ for clients that included United Way, Charlie Palmer Group, and Palmer Foods. Played a pivotal role in the company's internal web portal architecture and development to optimize information sharing and address clients' needs more effectively. Key player in the review and re-engineering of the company's workflow, software development lifecycle, testing, and release processes. Reported to the Director of Development.

Lead Web Applications Developer (continued)

- Designed and developed a complex, high-availability e-commerce website for Charlie Palmer Group. Project delivered on time and on budget.
- Integrated content management system and e-commerce capabilities for United Way's website. Project delivered on time and on budget.

Skills: ASP.NET 2.0/3.5, C#, AJAX, Entity Framework, LINQ, jQuery, ADO.NET, JavaScript, CSS, Web Services, T-SQL, SQL Server, SDLC, n-Tier Architecture, Interface Design and Usability, Team Leadership.

WORLD KICKBOXING CENTER, INC. • Victor, NY • May 2007 – January 2008

E-commerce start-up company selling instructional martial arts videos, clothing, etc. with \$2M+ in annual sales.

Web Architect

Designed and developed a highly dynamic and scalable e-commerce shopping cart application for the company. Guided long-range strategy planning to integrate company's vision and objectives within the software architecture. Reported to the CEO of the company.

- Worked directly with the CEO to define project requirements and managed application design and implementation.
- Designed and implemented scalable and fault-tolerant ASP.NET code as well as complete database schema for the shopping cart application within deadlines and on budget.
- Designed, managed, and oversaw the implementation of the company's network and server infrastructure.

Skills: ASP.NET 2.0/3.5, C#, AJAX, LINQ, ADO.NET, JavaScript, CSS, Web Services, T-SQL, SQL Server, Team Foundation Server, n-Tier Architecture, SDLC, Project Management, Interface Design and Usability, SEO Strategies, Systems Architecture, Team Leadership.

FUJIFILM E-SYSTEMS, INC. • Rochester, NY • April 2004 – May 2007

Software and systems development organization that serves the global marketplace for Fujifilm Photo Imaging products and services.

Web Applications Developer

Led the development and maintenance of a number of high-availability photo-finishing websites and mobile applications for such clients of Fujifilm as Wal-Mart, Microsoft, Ritz Camera, Walgreen's, Sam's Club and others. Administered project lifecycle from initial planning and research through deployment, testing, training, and operations. Reported to the Development Manager.

- Played a crucial role in the development and maintenance of the Wal-Mart PhotoCenter, the photo-finishing website for the world's number one retailer.
- Led the development of Fujifilm's "Get The Picture Online" service, available in every version of Windows Vista and XP.
- Developed and supported the Framework and Webservice API's used as a middleware layer between the SQL Server back-end and web applications. These API's were utilized internally by Fujifilm e-Systems as well as such clients of Fujifilm as Wal-Mart, Sprint, Ritz Camera and others.
- Took on the role of lead developer and architect of a custom server control library, which allowed a common set of back-end code to be used in conjunction with the Framework across all photo-finishing websites and mobile applications developed by Fujifilm e-Systems. The server control library greatly reduced development time by eliminating code duplication and allowing for true separation of back-end code and UI elements.
- Developed SQL Server back-end schema and stored procedures, migration scripts, and integrated them into the API.

Skills: ASP.NET 1.1/2.0/3.0, C#, AJAX, ADO.NET, Framework Development, JavaScript, CSS, Web Services, T-SQL, SQL Server, n-Tier Architecture, ASP, VBScript, XML, XSL, SDLC, Team Leadership.

WORLD MARTIAL ARTS, INC. • Victor, NY • September 2003 – April 2004

E-commerce start-up company selling instructional martial arts videos, clothing, etc.

Lead Web Applications Developer

Built new e-commerce websites to capitalize on emerging market opportunities that allowed the company to capture \$1M in sales in the first year. Reported to the CEO.

- Developed several highly-customizable database-driven e-commerce solutions for the company. Implemented integration of UPS Online® Tools and QuickBooks® as well as a merchant gateway for payment processing.
- Responsible for search engine optimization and internet marketing of the developed e-commerce solutions resulting in a significant increase in traffic and sales.
- Developed a highly-scalable web site traffic analysis application with the ability to handle millions of users and thousands of transactions per second.

Lead Web Applications Developer (continued)

Skills: ASP.NET 1.1/2.0, C#, ADO.NET, Framework Development, JavaScript, CSS, Web Services, T-SQL, SQL Server, n-Tier Architecture, ASP, VBScript, Interface Design and Usability, SEO Strategies, SDLC, Team Leadership.

BADDOG DIGITAL PRODUCTIONS, INC. • Rochester, NY • July 2000 – September 2003
Internet start-up company that designs and develops web applications for a variety of clients.

Lead Web Applications Developer

Designed and developed various web sites from static marketing sites to data-driven, heavily interactive Web-based applications supported by a back-end intranet. Supervised two employees. Reported to the President of the company.

- Managed and led the process of strategic development, database design and implementation, and page composition for a variety of web applications.
- Led the development of a number of graphic design and multimedia projects implemented using Flash, Director, and Premiere.

Skills: ASP.NET 1.1/2.0, C#, ADO.NET, Framework Development, JavaScript, CSS, T-SQL, SQL Server, Access, ASP, VBScript, SDLC, Interface Design and Usability, Team Leadership.

EDUCATION

B.S. Degree in Information Technology
Rochester Institute of Technology • Rochester, NY

TECHNICAL PROFICIENCIES

Professional and Programming Language Skills:

- C#, ASP.NET, AJAX, LINQ, JavaScript, jQuery, ASP / VBScript, VB.NET, Visual Basic, XML Web Services, SOAP
- .NET Framework 1.1 / 2.0 / 3.0 / 3.5, 4.0, .NET Entity Framework, LINQ to SQL, ADO.NET, NetTiers
- T-SQL, SQL Stored Procedures
- XHTML, DHTML, HTML, XML, CSS

Software and Development Tools:

- Microsoft Visual Studio.NET 2003 / 2005 / 2008 / 2010
- Team Foundation Server, Visual SourceSafe, SourceGear Vault, SubVersion / TortoiseSVN
- Microsoft SharePoint, Office, Visio
- Adobe Photoshop / ImageReady Dreamweaver, Fireworks, Flash, Director, Flex, Premiere, Illustrator, Acrobat, InDesign, AfterEffects, PageMaker

Database Development Environments:

- Microsoft SQL Server 2000 / 2005 / 2008
- Microsoft Access
- MySQL
- Oracle

Platforms:

- Microsoft Windows 2000 / XP / Vista / 7,
 - Microsoft Windows 2003 / 2008 / 2008 R2 Server Editions
 - Linux
 - MacOS
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LANGUAGES SPOKEN

English • Russian • Ukrainian